



Leith Martin

Executive Director Troesh Center UNLV



Leith Martin is the executive director of the Troesh Center for Entrepreneurship and Innovation at the Lee Business School.

As director, Martin oversees various entrepreneurship programs — such as the Rebel Venture Fund, the UNLV National Science Foundation I-Corps program, and the academic entrepreneurship curriculum — that are tasked with offering entrepreneurial insight and establishing key relationships with stakeholders within the Las Vegas startup community and beyond.

Martin's expertise in entrepreneurship comes from personal experience. He turned down lucrative job offers after college to join startup global steel supplier Turnipseed International then went on to co-found the Las Vegas-based tech company EQUIINET. Martin served executive roles in both startup companies, expanding operations to India, China, and Western Europe.

He joined UNLV in January 2016.

The Las Vegas Rotary Club's Mission:

*Teaching Youth to Succeed
through Literacy, Education & Life Skills Development*



JULY 15, 2021

TODAY'S PROGRAM

LEITH MARTIN

MESSAGE FROM THE PRESIDENT

MEMBER HIGHLIGHTS

SCRIBE

CALENDAR



SERVE TO CHANGE LIVES

WHAT IS ROTARY?

Rotary is a global network of 1.2 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.



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Caty Crockett

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Toni Kern

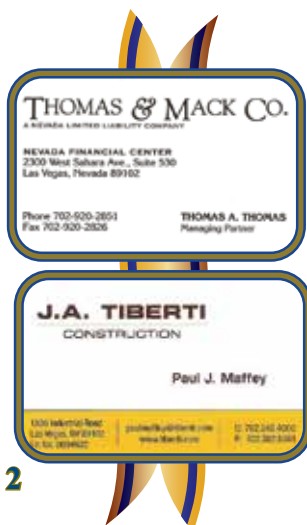
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Carey Grohs
Kirk Holmes
Bill Houghton
Toni Kern
Stuart Lipoff
Joakim Nyoni
Rob Pistone
Brian Sorrentino

Past President Representative
Tom Thomas



2

MESSAGE FROM THE PRESIDENT

On July 15, 1799, the “Rosetta Stone” was found in the Egyptian village of Rosetta by French Captain Pierre-François Bouchard during Napoleon’s Egyptian Campaign.

The Rosetta Stone is a large black basalt stone that bears an inscription in Greek, demotic characters and hieroglyphics. This stone is celebrated for having given the first clue to the deciphering of Egyptian hieroglyphics.

The term *Rosetta Stone* has been used in modern parlance as a clue, breakthrough, or discovery that provides crucial knowledge for the solving of a problem or a puzzle.

As I have lived on this globe for 60 years, I am still learning how to achieve peak happiness. One of the Rosetta Stone moments for me was the value of service for my emotional health.

There is a Hindu proverb that states:
Help thy brother’s boat across, and lo! thine own has reached the shore.

Mahatma Gandhi taught, “The best way to find yourself is to lose yourself in the service of others.” Some of the moments of joy that I most remember and appreciate have come from one-on-one assistance I gave to someone in need.

In talking to our members and their friends who have participated in Santa Clothes, Wheelchair distribution or Spread the Word reading program, these activities are incredibly satisfying.

At lunch today or later this week, ask a fellow Rotarian what you can do this month to provide service. We need your help and as you serve, I know your life will be improved and become more satisfying in unexpected ways!

Mike



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Alpine Picnic July 24

Time: 11 AM—3 PM
Location: Tom Thomas Cabin — on the road to Lee Canyon, Mt. Charleston Recreational Area
Cost: Adults \$10 and Children \$5
Members Bring: Chips, dips, appetizers, salads, or desserts, and beverages or flask to fill with superb tap water.
Sign Up: At meeting or email lvr25club@gmail.com
Contact: Susan Ziobro—702-521-7106
RSVP for Pre-Picnic Hike: Lead by PP Russ Swain—8:30 AM meet up at cabin

Las Vegas Rotary Club Alpine Picnic 2021 Save The Date



Sizes: 16", 18" and 20"

Rotarians Unload 300 More Wheelchairs For Southern Nevada's In Need.



Now More Than 100 Deliveries & Counting!!!

Wheelchair deliveries continue on behalf of the Wheelchair Foundation and Las Vegas Rotary. The Rotary Team makes room in a NLV Airport Hanger to receive 300 more chairs!

If any of our members knows of someone with a permanent disability, a Nevada Resident and requires a wheelchair, but cannot afford one, please reach out direct to **Jim Hunt** directly.

PAST PRESIDENTS

Les Saunders*	1923-24	Angelo J. Manzi*	1972-73
Bill Ferron*	1924-25	Keith Ashworth*	1973-74
A.A. Hinman*	1925-26	Robert E. O'Connell*	1974-75
Frosty Mildren*	1926-27	Don Ashworth*	1975-76
Fred Hesse*	1927-28	David F. Welles*	1976-77
Dr. F.M. Ferguson*	1928-29	James J. Corey*	1977-78
Dr. William S. Park*	1929-30	Darrell Luce*	1978-79
Charlie Dimock*	1930-31	Albert H. Purdue*	1979-80
Leo McNamee*	1931-32	Michael Hoover	1980-81
A.E. Cahlan*	1932-33	Donald L. Aikin*	1981-82
Douglas Dasheil*	1933-34	Joseph J. Buckley*	1982-83
Marion Earl*	1934-35	Irwin Kishner*	1983-84
Dr. Roy Martin*	1935-36	James Cashman III*	1984-85
K.O. Knudson*	1936-37	Mike Meyer	1985-86
Frank Gusewelle*	1937-38	Doug L. Peterson*	1986-87
Tom Connolly*	1938-39	M.J. Wiens, Jr.	1987-88
Archie Grant*	1939-40	Keith W. Bassett*	1988-89
Otto Underhill*	1940-41	Kenneth E. Miller*	1989-90
Bryan Bunker*	1941-42	James M. Gamett	1990-91
Cyril Wengert*	1942-43	Robert L. Moore	1991-92
Fred O'Donnell*	1943-44	Robert L. Forbuss*	1992-93
Frank Case*	1944-45	Gary A. Martin	1993-94
Victor Shurtiff*	1945-46	John A. Smith	1994-95
Max Kelch*	1946-47	Caty Crockett	1995-96
Ed Ciliax*	1947-48	Clifford R. Beadle	1996-97
Lorin Ronnow*	1948-49	Ralph J. Rohay	1997-98
Leonard Fayle*	1949-50	Dr. James M. Jones*	1998-99
Allye Lawson*	1950-51	Tom A. Thomas	1999-00
Harry Allen*	1951-52	Tom J. Krob	2000-01
Les Edwards*	1952-53	James E. Hunt	2001-02
Wayne Kirch*	1953-54	James R. Tucker	2002-03
George Boman*	1954-55	Kathy Dalvey*	2003-04
Spence Butterfield*	1955-56	Steve Casey	2004-05
Walt Hunsaker*	1956-57	Ned Phillips	2005-06
Ted Brandt*	1957-58	Brock Fraser	2006-07
Julian Moore*	1958-59	Randy Campanale	2007-08
Ray F. Culley*	1959-60	Russ Swain	2008-09
C.T. Harris*	1960-61	Karen Whisenhunt	2009-10
Ollie Gardner*	1961-62	Tom Axtell	2010-11
Tom Underhill*	1962-63	Sharon McNair	2011-12
Vern Willis*	1963-64	Randy Donald	2012-13
Ward Wengert*	1964-65	Ginger Anderson	2013-14
Bill Southard*	1965-66	Steve Linder	2014-15
Dr. Vince Sanner*	1966-67	Mary Ann Avnet	2015-16
Walter Wehner*	1967-68	David Thorson	2016-17
Dr. Robert Robinson*	1968-69	Dr. Michael Gordon	2017-18
Harold Wandesforde*	1969-70	James Kohl	2018-19
Mark C. Mielke*	1970-71	Jacqueline Thornhill	2019-20
Dr. Harold Boyer*	1971-72	Richard Jost	2020-21

* Deceased

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THE LAS VEGAS ROTARY CLUB



Administrators from Laura Dearing Elementary School visit with Rotary Liaisons.



Bob Werner brought his grandson from Switzerland to our meeting.



President Mike stands with the speaker Steve Albright of Intermountain Health Care.



Jaime leads the club in song with Viva Las Vegas.



Dr. Charles H. Mayo - Rotary Club of Rochester, Minnesota, USA.
Co-founder of Mayo Clinic.



J.C. Penney - Rotary Club of New York, NY. Founder of J.C. Penney

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THE LAS VEGAS ROTARY CLUB



Toni Kern and Tina Bishop conducts induction ceremony for new member **Tarby Bryant** with **Mike Ballard** as Sponsor.



Bob Werner pulls the Joker and wins \$2,500. He donates it to the Club Foundation.



Kaitlin Turkovich and her guest mother enjoy their time together.



The 'Colonel' **Harland Sanders** - Rotary Club of Jeffersonville, ID Founder, Kentucky Fried Chicken (KFC)



Leopoldo Pirelli - Rotary Club of Milano President, Pirelli Tire Co. Italy



Sam Walton - Founder of Wal-Mart - Rotary Club of Bentonville, AR



The Officers for the 25 Club

President - Susan Zioboro
VP - Lisa Motley • Secretary - Bhavan Singh
The 25 Club meetings are held on the 1st Thursday
each month at 6:00 P.M. at TBD



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SCRIBE - JULY 8, 2021

- **President Mike Ballard** called the meeting to order.
- **Arlene Sirois** gave the invocation.
- **Jaime Goldsmith** was this week's song leader and led the club in Viva Las Vegas.
- **Bhavan Singh** served capably as the Sergeant At Arms.
- **Jim Tucker** served as the paparazzi.
- We had six guests of Rotarians.
- Mike announced a celebration of life for **Joan Murdock** on July 11 from 1 – 4 p.m. at the Lutheran Church on 6th & St. Louis. **Kathy Mahon** and **Jaime Goldsmith** told a few stories about Joan and her wonderful spirit.
- **Toni Kern** announced that the Mesquite Rotary Club is hosting a Mud Volleyball tournament on September 18. **President Mike Ballard** assigned **Bhavan Singh** as team captain.
- Advertising spaces are available in The Wheel for \$400 per ad. Monies raised pay for the printing of The Wheel. If interested, please see **Jim Tucker**.
- **25 Club President Susan Ziobro** yodeled the announcement that the Alpine picnic will be July 24 at Tom Thomas' cabin. Directions and signup sheets are being distributed. There will also be a pre-picnic hike led by **PP Russ Swain**.
- **PP Jim Kohl** announced a Club fishing trip in San Diego
- **Tina Bishop** announced that tickets are on sale for Concourse d'Elegance on October 23 at the Las Vegas Ballpark. Tickets are \$70 through the end of the month and will be increase to \$100 for general admission. The Las Vegas Rotary Club receives \$30 for each ticket they sell.
- **Toni Kern** and **Tina Bishop** inducted **Tarby Bryant**, a 45-year Rotarian transfer. **President Mike Ballard** was Tarby's sponsor.
- The raffle ticket winner was **Bob Werner** who pulled the joker! He donated the \$2,500 to the Las Vegas Rotary Foundation. The Lawry's Bucks winner was **Steven Kwon**.
- **Brock Fraser** introduced our guest speaker **Intermountain Healthcare's** VP, **Market Development, Nevada, Steven Albright**, who covered a wide variety of topics including building a better future for health, keeping people in Nevada well, building upstream, investing in partnerships, health and wellness engagement in community,
- **President Mike Ballard** presented Albright with the Sole Power Award in which a pair of shoes is given to a child in her honor.
- **President Mike Ballard** then adjourned the meeting.

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2020-21 End of the School Year Sponsor Report

Los Vegas Rotary Club
Beckley Elementary School

Spread the Word Nevada 2020-21 Stats

Books Distributed = **375,564**
Total Children Served = **51,738**
New Children Served = **29,738**
Clark County Schools Served = **62**
Washoe County Schools Served = **3**
Non-Partner CCSD Schools Served = **22**



Breakfast with Books

34,109
Program Participants (virtual)

94
Videos Produced
153

Live Sessions Held

6,102
Live Session Participants (virtual)



Books on Break (2020)

Program Participants (virtual) = **4,084**

★ Thank You ★
Las Vegas Rotary Club!



*No data reported for Books and Buddies while on hiatus due to COVID-19.

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JULY 15, 2021

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District 5300

Club 813

Website: www.lasvegasrotary.com

Email: admin@lasvegasrotary.com

Executive Director: Shawn Noorda

**LAS VEGAS ROTARY
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Vice President: **Gary Vause**
Secretary: **Bill Stieren**
Treasurer:
Immediate Past President: **Dan Adamson**

Senior Members:
Steve Casey Caty Crockett
Paul Maffey Sharon McNair
Lawrence Rouse Thomas Thomas

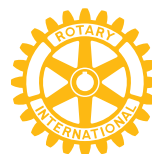
Trustees:
Mike Ballard Caty Crockett
Jim Kohl



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The July Issue of
THE ROTARIAN



**The Four-Way Test
OF The Things
We Think, Say Or Do**

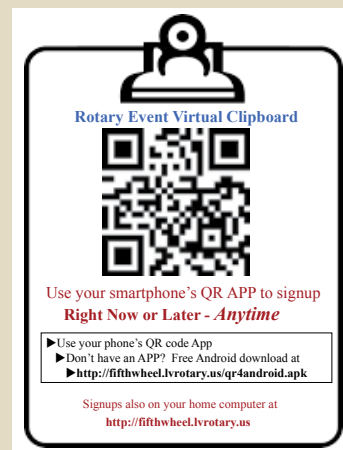


1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL & BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

CALENDAR

ROTARY EVENTS ARE LISTED IN RED / GUEST SPEAKERS & PROGRAMS IN BLACK

- 7/22 Jason Frierson - NV Assembly Speaker
- 7/24 **Alpine Picnic at Mt. Charleston**
- 7/29 John Curtas - Eating Las Vegas
- 8/05 Aldo Martinez - President of the Las Vegas Board of Realtors
- 8/12 Vernon Fox former NFL Player
- 8/19 Coach Pete Deboer Golden Knights
- 8/26 John Valery White- UNLV Law School
- 9/02 Dr. Pedro 'Joe' Greer MD- Founding Dean Roseman University
- 9/09 Alan Feldman
- 9/12 **Family Golf Putting Tournament, Angel Park**
- 9/16 Brightline West Greta Seidman



MAKE-UP DAYS AND PLACES

**Please visit www.lasvegasrotary.com for local locations and times.*

Wheel Print: Bill Houghton, Horizon Print Solutions ASB
Wheel Creative & Editor: Fawn Chandler, Horizon Print Solutions ASB
Programs: Tom Thomas
Pictures: Tina Bishop
The Scribe: 25 Club Member

Rotary Web Sites

Rotary.org - Rotary International

District5300.org - District 5300 Site

www.LasVegasRotary.com - Our Club Site



Rotary At A Glance

Rotarians Members - 1,207,102; Clubs - 34,823; Districts - 538; Countries - 200+;
Rotaractors Clubs - 7,868; Members - 180,964; Countries - 162
Interact Clubs - 18,005; Members - 414,115; Countries - 132