

# Mitch Fox Nevada Broadcasters Association



Born in San Francisco and a graduate of U.C.L.A., Mitch Fox began his broadcasting career at KABC-TV in Los Angeles, where he worked as a student intern and later, in a paid position, as an apprentice cameraman. His first on-air position was with KTNV-TV Channel 13 in Las Vegas

Mr. Fox was director of communications for the City of North Las Vegas and managed all external and internal communications including special events, media and public relations, internet and

social media communications, the graphic art department and all video production, as well as advising the City Council and staff on public policy issues.

During his tenure, Mr. Fox brought City Council meetings to cable TV, supervised the redesign of the city's web site, doubled the City's social media traffic, created a City Podcast, launched an e-newsletter for Council members, created videos for the City's YouTube channel and strengthened relations between the City of North Las Vegas and the media.

Mr. Fox was Nevada State Director for Porter Group, a Washington D.C. lobbying firm. Mr. Fox managed client relations, developed advocacy strategies and regularly engaged with state lawmakers and members of Congress.

Mr. Fox is currently President and CEO of the Nevada Broadcasters Association, a trade organization that advocates on behalf of Nevada's radio and television stations.

Mr. Fox was a board member of the Southern Nevada American Red Cross and serves on the Board of Directors of the Silver State Schools Credit Union and the Advisory Board of Nevada's Western Governors University.

#### The Las Vegas Rotary Club's Mission:

Teaching Youth to Succeed through Literacy, Education & Life Skills Development



## AUGUST 15, 2019

**TODAY'S PROGRAM** 

MITCH FOX

**CALENDAR** 

**SCRIBE** 

MESSAGE FROM THE PRESIDENT

MEMBER HIGHLIGHTS



#### **WHAT IS ROTARY?**

Rotary is a global network of 1.2 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.



**Jacqueline Thornhill President 2019-2020** 

**CLUB OFFICERS 2019-2020** 

President

Jacqueline Thornhill

President-Elect

Richard Jost

Immediate Past President

James Kohl

Secretary Treasurer Bill Houghton Tom Brooker

#### **ELECTED DIRECTORS**

Kirk Alexander
Erik Astramecki
Francesca Gilbert
Rosalee Hedrick
Kirk Holmes
Howie Hopkinson
Bill Houghton
Janet Linder
Ted McAdam
Melanie Muldowney

Past President Representative **Randy Campanale** 





#### MESSAGE FROM THE PRESIDENT

Today we are going to hear from Mitch Fox, President of the Nevada Broadcasters Association, an advocacy group for the Broadcasters of Nevada and servant of the public. The Nevada Broadcasters Associations serves in many capacities. As I read through their website, I was especially interested in the area of Emergency Planning. While we all are familiar with the Amber Alerts and the Emergency Broadcast System, the Nevada Broadcasters Association has developed an amazing emergency system called the First Responder Alert Program.

In the wake of the natural disasters that have occurred around our country and those which have occurred locally, this service is so welcomed. Essentially, "the program is to provide broadcast station and cable company engineers and technical staff with access to facilities during an emergency or disaster when travel may be limited by law enforcement or public safety concerns."

When limitations of first responders occur, persons may become trapped or otherwise detained by a natural or man-made disaster. Loved ones who are desperate to determine their status, have the ability to turn to local broadcasts for timely information which be the difference in a positive or negative outcome. First Responders will also depend on these communications to deliver information to each other more quickly and the general public through broadcast resources. "The Broadcaster First Responder has the training and qualifications to safely transit troubled areas to their facilities in a time of need. The legislation also guarantees radio and TV stations access to the fuel and supplies they need to remain on the air and serve their communities in a time of need."

Individuals will be trained to be "Broadcast First Responders" and will have credentials to present to public safety officials when requested. The Nevada Broadcasters Association administers the program and Vegas PBS provides the training. Yes, our own Tom Axtell, and Tom also serves on the Board of Directors. To apply, you must work for a Radio or TV station in Nevada to become certified. I have looked at the list of members and it covers the State very extensively.

In addition to service of our local needs, the FCC also has a Disaster Information Reporting System (DIRS) to allow communications companies to report their status and needs for operations in times of crisis. The FCC is proactive in reaching out to local communities to assist broadcast entities with staying on the air during a disaster. Stations must pre-register for this program and report status daily.

Like us, the Nevada Broadcasters Association also has a Foundation which gives scholarships to Nevada residents attending a Nevada school and majoring in the broadcast field. In viewing the list of Scholars, this list is getting longer and longer as interest in the field of Broadcasting continues to grow. Clicking on the website job board, hopefully these graduates will find their dream jobs in no time.

The next time a natural or man-made disaster hits our community, we are all comforted knowing that communication has a high level of priority so first responders and the public can get information quickly and minimize as much negative impact as possible.

Jacqueline Thornhill



#### **CALENDAR**

ROTARY EVENTS ARE LISTED IN RED / GUEST SPEAKERS & PROGRAMS IN BLACK

#### 1/15 Wine to Water

8/22 Special Agent in Charge Francisco Burrola, Homeland Security Investigations, ICE

8/29 John Laub - State of Medical Marijuana in Nevada

9/5 Roger Thomas -Latest Wynn Project

9/7 Highway Cleanup

9/10 New Member Orientation

9/12 Spencer Stewart - State of Higher Education and the Role of WGU in Nevada

9/16 SOAR Ceremony

9/19 District Governor Lu Arredondo - Vision of Rotary

9/26 Dean Nancy Uscher - UNLV College of Fine Arts

9/26 Wetzel Awards at Nellis

10/3 Kyle Rahn - United Way



http://fifthwheel.lvrotary.us/qr4android.apk

Signups also on your home computer at

http://fifthwheel.lvrotary.us





#### PAST PRESIDENTS

es Saunders*	1923-24	Dr. Harold Boyer*	1971-7		
ill Ferron*	1924-25	Angelo J. Manzi*	1972-7		
.A. Hinman*	1925-26	Keith Ashworth*	1973-7		
rosty Mildren*	1926-27	Robert E. O'Connell*	1974-7		
red Hesse*	1927-28	Don Ashworth*	1975-7		
r. F.M. Ferguson*	1928-29	David F. Welles*	1976-		
r. William S. Park*	1929-30	James J. Corey*	1977-7		
harlie Dimock*	1930-31	Darrell Luce*	1978-7		
eo McNamee*	1931-32	Albert H. Purdue*	1979-8		
.E. Cahlan*	1932-33	Michael Hoover	1980-8		
Oouglas Dasheil*	1933-34	Donald L. Aikin*	1981-8		
Iarion Earl*	1934-35	Joseph J. Buckley*	1982-8		
r. Roy Martin*	1935-36	Irwin Kishner*	1983-8		
X.O. Knudson*	1936-37	James Cashman III*	1984-8		
rank Gusewelle*	1937-38	Mike Meyer	1985-8		
om Connolly*	1938-39	Doug L. Peterson	1986-8		
rchie Grant*	1939-40	M.J. Wiens, Jr.	1987-8		
Otto Underhill*	1940-41	Keith W. Bassett*	1988-8		
Bryan Bunker*	1941-42	Kenneth E. Miller*	1989-9		
yril Wengert*	1942-43	James M. Gamett	1990-9		
red O'Donnell*	1943-44	Robert L. Moore	1991-9		
rank Case*	1944-45	Robert L. Forbuss*	1992-9		
ictor Shurtiff*	1945-46	Gary A. Martin	1993-9		
Iax Kelch*	1946-47	John A. Smith	1994-9		
d Ciliax*	1947-48	Caty Crockett	1995-9		
orin Ronnow*	1948-49	Clifford R. Beadle	1996-9		
eonard Fayle*	1949-50	Ralph J. Rohay	1997-9		
allye Lawson*	1950-51	Dr. James M. Jones*	1998-		
Iarry Allen*	1951-52	Tom A. Thomas	1999-0		
es Edwards*	1952-53	Tom J. Krob	2000-0		
Vayne Kirch*	1953-54	James E. Hunt	2001-0		
George Boman*	1954-55	James R. Tucker	2002-0		
pence Butterfield*	1955-56	Kathy Dalvey	2003-0		
Valt Hunsaker*	1956-57	Steve Casev	2004-0		
ed Brandt*	1957-58	Ned Phillips	2005-0		
ulian Moore*	1958-59	Brock Fraser	2006-0		
Ray F. Culley*	1959-60	Randy Campanale	2007-0		
T. Harris*	1960-61	Russ Swain	2008-0		
Ollie Gardner*	1961-62	Karen Whisenhunt	2009-		
om Underhill*	1962-63	Tom Axtell	2010-		
ern Willis*	1963-64	Sharon McNair	2011-1		
Vard Wengert*	1964-65	Randy Donald	2012-1		
ill Southard*	1965-66	Ginger Anderson	2013-1		
r. Vince Sanner*	1966-67	Steve Linder	2014-1		
Valter Wehner*	1967-68	Mary Ann Avnet	2015-1		
r. Robert Robinson		David Thorson	2016-		
Iarold Wandesforde		Michael Gordon	2017-1		
Iark C. Mielke*	1970-71	James Kohl	2018-1		
			2010-		
* Deceased					

\* Deceased



2019- 2020 RI President Mark Daniel Maloney

District 5300 Governor Luanne "Lu" Arredondo



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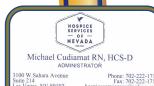
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# THE LAS VEGAS **ROTARY CLUB**







Jimmelle was given a check for \$520 donated by Trekkies for our canned food drive by Jaime Goldsmith.



**PEOPLE** 

**OF ACTION** 

What an opportunity for a photo op. Six past presidents at the same table...and Stuart Lipoff.



Past President Jim Kohl kept us up to date on Project 150 and needed items.



Sergeant At Arms Judith Pinkerton and Melanie Muldowney discussed the need for host families for Open World.



President Elect Richard Jost led us in song.

Wow Diane you look great

Brian Rosenberg introduced his son Alex to Rotary.



**Arleen Sirois** was joined by her sister and

niece for lunch, fellowship and a chance to

win the pot.

At President Jackie's head table were Rosalee Hedrick, Jimmelle Siarot and our speaker Sarah Robinson.



Arleen Sirois did not win the pot but her sister did.....Luck runs in the family.



President Jackie presented our quest speaker Sarah Robinson from ShelterBox with our Share What You Can Award.

# RAFFLE AMOUNT \$ 500.00

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**Rosalee Hedrick** 

**VP/Business Relationship Manager** 702.706.9050

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#### The Officers for the 25 Club

President - Jimmelle Siarot VP - Carey Grohs • Secretary - Rene Gamero The 25 Club meetings are held on the 1st Thursday each month at 11:15 A.M. at Lawry's The Prime Rib



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### **SCRIBE**

#### **AUGUST 8, 2019**

- President Jackie called the meeting to order:
- Arleen Sirois gave the invocation, Present Elect Richard Jost served as song leader and Judith Pinkerton was the Sergeant-At-Arms;
- We had one visiting Rotarian and six Guests of Rotarians were introduced;
- **President Jackie Thornhill** reminded Rotarians intending to attend the International Convention held in Hawaii in June register early and to book their hotels soon;
- **President Jackie Thornhill** reminded that the people of action campaign is ongoing and to send **President Jackie** photos;
- President Jackie Thornhill reminds that your monthly/quarterly contributions to the Las Vegas Rotary Foundation helps fund programs such as Santa Clothes, Wetzel Awards, RYLA, Canned food Drive;
- **President Jackie Thornhill** reminds that the 30th annual District 5300 Peace Conference is on November 16th at the Treasure Island Hotel;
- President Jackie Thornhill reminds of the new pilot program for the new Rotary International project "Together We Read" will begin November 1st;
- Jamie Goldsmith officially kicked off the canned food drive with a donation of \$520 collected at the Star Trek Las Vegas Convention this past weekend;
- **Jimmelle Siarot** points out that the canned food drive collection cans are now on the tables and to donate any spare change and that 100% of the proceeds go towards the Salvation Army;
- Past President Jim Kohl reminds us that the Project 150 "Drop Your Drawers" clothing drive is still going on and to please donate new socks, underwear, bras and women's sanitary items;
- Jamie Goldsmith reminds us of the SOAR ceremony on Monday, September 16th at 8:00 am at the Las Vegas City Hall;
- Melanie Muldowney is still looking for two host families for Open World happening October 11th to October 19th;
- Kim Nyoni reminded the club of this next week's "Wine to Water" event held at Jerry Engel's home:
- David Squier reminds that this quarter's Highway Cleanup is September 7th at 8:00 am;
- Past President Jim Tucker announces that there are two spots for ads available in the Wheel:
- The weekly drawing began at \$2,430 plus this week's donations. The ticket winner was **Louise**, the sister and guest of **Arleen Sirois** who pulled the winning Joker. **Past President Randy Donald** won the Lawry Bucks
- President Jackie Thornhill introduced today's speaker Sarah Robinson President of ShelterBox Disaster Relief;
- **President Jackie Thornhill** presented our speaker with a "Share What You Can" award to benefit the local USO and then adjourned the meeting.

# Rimini Street

NASDAQ: RMNI

# Wine 2 Water Thursday August 15th at 5:30pm at the home of Jerry Engel / 700 Pont Chartrain (near Queensridge)

PROCEEDS TO BENEFIT
ROTARY FOUNDATION'S SUPPORT OF clean water drops for the world



\$10/PERSON Invite a guest Light bites will be served BRING A BOTTLE OF WINE OR RAFFLE ITEM

> signup online http://fifthwheel.lvrotary.us or in the Green Book

Sign up Online at Anytime at http://w2w.lvrotary.us

#### **25 CLUB HIGHWAY CLEANUP PROJECT**

Once every quarter, on a Saturday morning, join fellow Rotarians clean up our designated stretch of Highway 159 across from the entrance to Bonnie Springs Ranch

September 7th 8:00am

enjoy fellowship while doing something really important for our environment and community



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#### August 15, 2019

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District 5300 Club 813

Website: www.lasvegasrotary.com Email: admin@lasvegasrotary.com Executive Director: Shawn Noorda

#### LAS VEGAS ROTARY FOUNDATION 2019-2020 BOARD OF DIRECTORS

President: Randy Campanale
Vice President: Dan Adamson
Secretary: Bob Werner
Treasurer: Paul Kruger
Immediate Past President:

**Paul Kruger** 

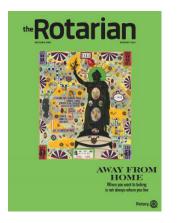
**Senior Members:** 

Steve Casey Caty Crockett
Paul Maffey Ty Hilbrecht
Sharon Mcnair Thomas Thomas

Trustees:

Richard Jost Jerry Engel Jacqueline Thornhill
Janice Lencke

**Gary Vause** 



Don't miss
The August Issue of
THE ROTARIAN



- 1. Is it the TRUTH?
- 2. Is it **FAIR** to all concerned?
- 3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS?**
- 4. Will it be **BENEFICIAL** to all concerned?

#### MAKE-UP DAYS AND PLACES

Southwest	Lawry's Prime Rib	12:15 p.m.
Las Vegas Summerlin	TPC Club House	7:15 a.m.
Downtown	Hugo's (Four Queens Hotel)	12:15 p.m.
Henderson	HBRC/Wells Fargo building (122 S. Water St.)	Noon
Mesquite	Oasis Club House	Noon
Las Vegas West	Canyon Gate Country Club	12:15 p.m.
Red Rock Rotary	No Regrets Bar (8349 W Sunset Rd #150)	6:00 p.m.
Pahrump Valley	Mountain Falls Grill Room	6:00 p.m.
Boulder City	Boulder Creek Golf Course	Noon
Moapa	Old Overton Gym	6:30 a.m.
LV After Hours	Art 2 Art Gallery	6:00 p.m.
LV Spring Mountains	Siena Bistro, Siena Golf Club	5:30p.m.
	Town Center Drive south of Flamingo	
Boulder City Sunrise	Boulder Creek Golf Course	7:00 a.m.
Green Valley	Wildhorse Golf Club	7:00 a.m.
Las Vegas Rotary	Lawry's Prime Rib	Noon
Mesquite Sunrise	Oasis Golf Course (Red Room)	7:30 a.m.
North Las Vegas	Los Prados Country Club	7:15 a.m.
	Off Lone Mtn. betw. Decatur & Jones	
Las Vegas "Won"	Fogo de Chao	5:00 p.m.
	Las Vegas Summerlin Downtown Henderson Mesquite Las Vegas West Red Rock Rotary Pahrump Valley Boulder City Moapa LV After Hours LV Spring Mountains Boulder City Sunrise Green Valley Las Vegas Rotary Mesquite Sunrise North Las Vegas	Las Vegas Summerlin  Downtown  Hugo's (Four Queens Hotel)  Henderson  HBRC/Wells Fargo building (122 S. Water St.)  Mesquite  Canyon Gate Country Club  Red Rock Rotary  Pahrump Valley  Mountain Falls Grill Room  Boulder City  Boulder Creek Golf Course  Moapa  UV After Hours  LV Spring Mountains  Ciena Bistro, Siena Golf Club  Town Center Drive south of Flamingo  Boulder City Sunrise  Green Valley  Wildhorse Golf Club  Las Vegas Rotary  Mesquite Sunrise  Oasis Golf Course (Red Room)  North Las Vegas  TPC Club House  Hugo's (Four Queens Hotel)  Hargo building (122 S. Water St.)  Water St.)  Moapia (122 S. Water St.)  No Regrets Bar (8349 W Sunset Rd #150)  Mountain Falls Grill Room  Boulder Creek Golf Course  Wild Goverton Gym  Los Prados Golf Club  Lawry's Prime Rib  Oasis Golf Course (Red Room)  North Las Vegas  Los Prados Country Club  Off Lone Mtn. betw. Decatur & Jones

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#### Rotary Web Sites

Rotary.org - Rotary International District 5300.org - District 5300 Site www.LasVegasRotary.com - Our Club Site



#### Rotary At A Glance

Rotarians Members - 1,207,102; Clubs - 34,823; Districts - 538; Countries - 200+; Rotaractors Clubs - 7,868; Members - 180,964; Countries - 162 Interact Clubs - 18,005; Members - 414,115; Countries - 132