

Nehme Abouzeld Vegas Golden Knights



Nehme E. Abouzeid is the Senior Vice President and Chief Marketing Officer for the Vegas Golden Knights. He joined the organization on November 7, 2016.

From 2013 - 2016, Abouzeid was the Executive Director of Brand Marketing for Wynn Las Vegas (NASDAQ: WYNN), the city's most profitable casino resort and the world's most awarded brand. In this role, he oversaw brand marketing, advertising, content marketing, entertainment marketing, sponsorships and partnerships, and the brand's official magazine, among other duties.

Abouzeid spent the past 13 years in global gaming as it grew into

a \$180 billion industry with the expansion of Las Vegas-style casino resorts worldwide. During tenures with two of the industry's leading Fortune 500 companies, he played integral roles in launching some of the world's largest casino resorts and orchestrating innovative cross-industry partnerships.

Prior to his time with Wynn, Abouzeid spent nine years with Las Vegas Sands Corporation (NYSE: LVS) in a number of operational, business development and strategic roles. During his time with the company, it grew from a \$500M company with one resort to the world's largest casino resort operator with over \$11 billion in annual revenues and eight global mega-resorts in its portfolio.

While at Sands, Abouzeid was the first executive to graduate from the company's management program, receiving intensive training in all seven facets of the modern integrated resort industry: gaming, hotel, retail, entertainment, nightlife, food & beverage, and meetings (collectively known as MICE: meetings, incentives, conferences, and exhibitions).

A creative luxury marketer and versatile executive who excels at maximizing revenue across the integrated hospitality enterprise, he has been named to the "Top 40 Under 40" lists of Global Gaming Business Magazine and Vegas Inc., the city's top business journal.

Abouzeid began his career in editorial media. He spent five years as a print journalist and radio producer in Boston, Los Angeles, and post-war Beirut.

He holds a bachelor's degree in journalism from George Washington University and an MBA from Babson College. He is also a certified Project Management Professional (PMP).

Active in the local Las Vegas business and non-profit communities, he has served on advisory boards for the casino gaming conference G2E, KNPR public radio and youth charity After-School All-Stars.

A native of Weymouth, Massachusetts, he lives in Henderson, Nevada with his wife Dr. Nina Mirzayan and their two children.

Las Vegas Rotary Club Mission:

Teaching Youth to Succeed through Literacy, Education & Life Skills Development





TODAY'S PROGRAM

NEHME ABOUZEID

CALENDAR

SCRIBE

MESSAGE FROM THE PRESIDENT

CARS FOR A CAUSE

MEMBER HIGHLIGHTS

WETZEL AWARD PHOTOS



WHAT IS ROTARY?

Rotary is a leadership organization of local business, professional and civic leaders. We meet regularly to form friendships and work together to improve the local and international community



David Thorson President 2016-2017

President-Flect

CLUB OFFICERS 2016-2017 President **David Thorson**

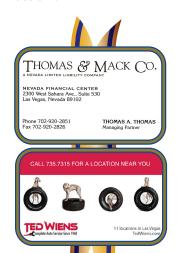
Michael Gordon

Immediate Past President

Mary Ann Avnet Deb Granda Secretary

Treasurer **Tom Brooker ELECTED DIRECTORS**

Kirk Alexander Gina Gentleman Deb Granda Janice Lencke Dave Lester Anil Melnik Melanie Muldowney Carolyn Sparks Robert Telles Past President Representative **Russ Swain**



MESSAGE FROM THE PRESIDENT

Dear Rotarians.

Immediate Past President Mary Ann Avnet and I were at Bracken Elementary School yesterday to be interviewed by a national committee that is evaluating Bracken for (another!) national magnet school award.

As we were there and providing our glowing reviews of Katie Decker, the thought again occurred to me that there is a solution to many of our city's education problems and we have had a front row seat in watching it play out. Sticking with the theater analogy, more accurately, I would say our Club has actually played a major supporting role.

So, today as we hear more about all the great business developments such as our new NHL franchise and our acquisition of an NFL franchise, we can also know that the Las Vegas Rotary Club is addressing some of the other pressing, less glamorous needs of our community.

We are helping to deploy known, tested solutions into our educational system. Our support of Katie's efforts at Bracken, Long and Hollingsworth along with our work at Bracken with Spread the Word Nevada, will be instrumental in making this a world-class city in every respect.

Another day of being a proud Rotarian!

.... and shall I say? ... Go Golden Knights!

David Thorson President 2016 -2017 Las Vegas Rotary Club

Ask me about my

"Gift to Rotary" Program!



CALENDAR

ROTARY EVENTS ARE LISTED IN RED / GUEST SPEAKERS & PROGRAMS IN BLACK

Nehme Abouzeid - Las Vegas 3/30 **Golden Knights Breakfast With Books, 8:00am Old-Timer's Day Tim Mullin - USO** Valedictorian Lunch 4/20 District Assembly, Victorville, CA **Cars for a Cause Show**

4/27 Mark Shunock - Mondays Dark 4/28-4/30 RYLA

5/4 Glenn Meier - Conscious Capitalism

Mayor Hafen - City of Henderson John Laub - Marijuana

5/19-5/21 District Conference, Palm Springs **Debunking Party**

Right Now or Latter-Anvtime

Use your phone's QR code App ▶Don't have an APP? Free Android download at ►http://fifthwheel.lvrotary.us/qr4android.ap

> Signups also on your home computer a http://fifthwheel.lyrotary.us

> > Rotary

Celebrity Cars

7770 Dean Martin Drive, 301

Hosted by the Las Vegas Rotary Club



GILBERT TEAM

BERKSHIRE | Nevada

HATHAWAY | Properties

Sunday, April 23, 2017 8am-2pm

> Food, Fun, Exotic Cars, Classic Cars, Motorcycles and Exhibits

Proceeds Support Las Vegas Rotary Community Outreach Projects

> **Proud Sponsor of** the 2nd Annual Las Vegas Rotary Club Car Show

For registration information, go to www.rotarycarshow.vegas

Michael Gordon at (702) 419-4650, Janice Lencke at (702) 994-1950 or admin@lasvegasrotary.com



PAST PRESIDENTS

Les Saunders Bill Ferron* 1924-25 Dr. Harold Bover 1971-72 1925-26 1972-73 A.A. Hinman* Angelo J. Manzi³ Frosty Mildren 1926-27 Keith Ashworth 1973-74 Fred Hesse* 1927-28 Robert E. O'Connell 1974-75 Dr. F.M. Ferguson* 1928-29 Don Ashworth Dr. William S. Park* 1929-30 David F. Welles 1976-77 Charlie Dimock* 1977-78 1930-31 James J. Corev* Leo McNamee 1931-32 Darrell Luce 1978-79 A.E. Cahlan* 1932-33 Albert H. Purdue 1979-80 1933-34 Michael Hoover 1980-81 Douglas Dasheil* Marion Earl* 1934-35 Donald L. Aikin 1981-82 Dr Roy Martin* 1935-36 Joseph J. Buckley 1982-83 K.O. Knudson* 1936-37 Irwin Kishner 1983-84 Frank Gusewelle* 1937-38 James Cashman III 1984-85 Tom Connolly* 1938-39 Mike Meyer 1985-86 Archie Grant* Doug L. Peterson 1986-87 Otto Underhill* 1940-41 M.J. Wiens, Jr. 1987-88 Keith W. Bassett 1988-89 Brvan Bunker 1941-42 Cyril Wengert* 1942-43 Kenneth E. Miller 1989-90 Fred O'Donnell* 1943-44 James M. Gamett 1990-91 Frank Case* 1944-45 Robert L. Moore Victor Shurtiff* 1945-46 Robert L. Forbuss 1992-93 1946-47 1993-94 Max Kelch* Gary A. Martin Ed Ciliax* 1947-48 John A. Smith 1994-95 Lorin Ronnow 1948-49 Caty Crockett 1995-96 Clifford R. Beadle 1996-97 Leonard Favle 1949-50 1950-51 Ralph J. Rohay 1997-98 Allve Lawson* Harry Allen* 1951-52 Dr James M Jones 1998-99 Les Edwards* 1952-53 Tom A. Thomas Wayne Kirch* 1953-54 Tom J. Krob 2000-01 George Boman* 1954-55 James E. Hunt 2001-02 Spence Butterfield³ James R. Tucke 2002-03 Walt Hunsaker* 1956-57 Kathy Dalvey 2003-04 Ted Brandt* 1957-58 Steve Casev 2004-05 Julian Moore* 1958-59 Ned Phillips 2005-06 Ray F. Culley 1959-60 Brock Fraser 2006-07 C.T. Harris* Randy Campa Ollie Gardner 1961-62 Russ Swain 2008-09 Tom Underhill* 2009-10 1962-63 Karen Whisenhun Vern Willis* 1963-64 Tom Axtell 2010-11 Ward Wengert 1964-65 Sharon McNair 2011-12 Bill Southard* 2012-13 Randy Donald Dr. Vince Sanner 2013-14 1966-67 Ginger Anders 2014-15 Walter Wehner 1967-68 Steve Linder Mary Ann Avnet 2015-16 Harold Wandesforde 1969-70



2016-2017 RI President John Germ District 5300 Governor Luciano de Sylva





Ste. 800 Las Vegas, NV 89169 Morgan Stanley

direct 702-242-8395 fax 702-446-8286 CA Insurance Lic. # OD92873









MEMBER



Sidra Kain led us in song.



Marie Walsh announced the next Breakfast with Books date.



Joan Murdock is joined by her friend for lunch.



Past President Mary Ann Avnet

presented our invocation

Sergeant-at-Arms Past President Russell Swain and Bill Stieren brought us up to date on the planned test site visit.



Pete Samolis and Bob Barnard join in fellowship and a picture.



ty Wetzel event at Nellis.



HIGHLIGHTS

Jackie Thornhill explained Past President Jim Jim Hunt gave Jimmelle Siarot missed where to meet for the Scot- us the results of the Cigar fellowship and how it has helped our Foundation



the Joker but won \$10.



Steve Casey also donated PE (President elect) Michael ed the club with one of his a great black and white pic- Gordon announced the upcoming ture of the Grand Canvon. District Assembly dates.

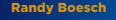


Joan Murdock's friend won the Lawry Bucks.



President Dave presented our speaker Brian Connett with our Sole Power Award.

RAFFLE AMOUNT \$ 5,853.00



Lamar Marchese present-

photo pictures as an auc-

Director of Private Banking 702.855.4848



A division of ZB, N.A. Member FDIC

Rosalee Hedrick

VP/Business Relationship Manager 702.706.9050



The Officers for the 25 Club

President - Chris Bennett VP - Erik Astramecki • Secretary - Taiya Thompson The 25 Club meetings are held on the 1st Thursday each month at 11:15 A.M. at Lawry's The Prime Rib



LOCAL. TRUSTED. FRANCHISE EXPERTS.

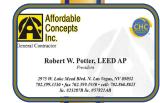
Proudly Serving Southern Nevada

Sarah Brown | Franchise Consultant sbrown@frannet.com | 702-378-7921 www.frannet.com/sbrown



























SCRIBE MARCH 23, 2017

- · President David Thorson called the meeting to order.
- Past President Mary Ann Avnet gave the invocation. Sidra Kain led the club in singing the "America the Beautiful." The Pledge of Allegiance was recited and the Sergeant-at-Arms was Past President Russ Swain.
- There were (0) International Rotarians, (0) Visiting Rotarians and (4) Guests of Rotarians were introduced.
- The drawing began at \$5,626.00 plus this week's donations. The winner gets half the pot and half goes to the Las Vegas Rotary Foundation. Ticket Winner: **Jimmelle Siarot** who won \$10! Lawry Bucks Winner: **Joan Murdock's** Guest.
- President David Thorson announced that the car show, "Cars for a Cause" on April 23, 2017 is an "All Hands On Deck" event.
- **President David Thorson** announced that the District Conference is in Palm Springs on May 19, 2017. Fun will be had by all so please attend!
- President-Elect Michael Gordon presented a picture that Past President Steve Casey donated to the car show and some luggage that Dr. Walt Rulffes donated as well.
- Stu Lipoff let everybody know he has developed a kit of materials for using in requesting Car Show donations from local establishments. Please contact Stu for assistance and materials.
- President-Elect Michael Gordon announced that District Assembly will be held on April 22, 2017 in Victorville.
- **Bill Steiren** updated us on the Nevada Test Site Tour scheduled for May 24th. You will need to sign up and submit security clearance information well in advance of the tour. We can only accommodate 50 people first come, first served.
- Sarah Brown reminded us of the Highway Clean Up this weekend on 3/25.
- Jackie Thornhill reminded us that Wetzel Awards are at Nellis AFB today, 3/23 at 3:00pm.
- Marie Walsh announced that the next Breakfast with Books is at Beckley on April 4, 2017 at 8am.
- Past President Jim Hunt debriefed us on last week's Cigar Social. An additional \$1,100 was raised for the Foundation and fun was had by all. He then updated our \$2.0M Foundation goal thermometer to reflect recent increases up to over \$1.8 million now!
- Larry Tomsic introduced the speaker, Deputy Director for the Nevada Department of Corrections, Brian Connett. Brian explained that the main purpose of the Department of Corrections is to rehabilitate 80% of the inmates who will be released and reintegrated back into society. There are 1.5 million inmates in the United States and 14,127 in Nevada. The aging population of inmates puts a strain on the system. The average cost to tax payers per year is \$21,000 per inmate. Nevada keeps its cost down by having the lowest staff to inmate ratio which makes the Nevada Department of Corrections one of the lowest operating budgets in the country.
- President David Thorson presented the speaker with the Sole Power award and adjourned the meeting.

2 hard-hitting talk shows - 1 no-nonsense host

12 NOON

& 6PM

LIVE Every Sunday on AM 720 KDWN

WEGAS

OBSERVATIONS

America's

Diabetes







Palm South Jones Mortuary AND HOSPITALITY CENTER

1600 South Jones Blvd. | Las Vegas, NV 89146

(702) 464-8420 WWW.PALMMORTUARY.COM



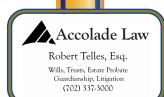


Local Delivery

Liquidation











-



March 30, 2017

Post Office Box 15152 Las Vegas, Nevada 89114 Phone: 702-433-7451

Fax: 702-450-7859

District 5300 Club 813

Website: www.lasvegasrotary.com Email: admin@lasvegasrotary.com Executive Director: Shawn Noorda

LAS VEGAS ROTARY FOUNDATION 2016-2017 BOARD OF DIRECTORS

President: Thomas Thomas
President Elect: Larry Rouse
Secretary: Paul Kruger
Treasurer: Randy Campanale

Immediate Past President:

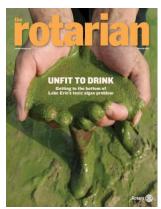
Steve Casey

Senior Members: Paul Maffey

Ty Hilbrecht

Trustees: Jerry Engel

Bob Fisher
Michael Gordon
David Thorson



Don't miss
The March Issue of
THE ROTARIAN



- 1. Is it the TRUTH?
- 2. Is it **FAIR** to all concerned?
- 3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS?**
- 4. Will it be **BENEFICIAL** to all concerned?

\$2,000,000 \$1,975,000 \$1,925,000 \$1,825,000 \$1,850,000 \$1,825,000 \$1,825,000 \$1,800,000 \$1,750,000

MAKE-UP DAYS AND PLACES

Monday	Southwest	Lawry's Prime Rib	12:15 p.m.
Tuesday	Las Vegas Summerlin	TPC Club House	7:15 a.m.
Tuesday	Downtown	Hugo's (Four Queens Hotel)	12:15 p.m.
Tuesday	Henderson	McCaw School of Mines, 575 Lynn Lane	Noon
Tuesday	Mesquite	Oasis Club House	Noon
Tuesday	Las Vegas West	Canyon Gate Country Club	12:15 p.m.
Tuesday	Red Rock Rotary	No Regrets Bar (8349 W Sunset Rd #150)	6:00 p.m.
Wednesday	Pahrump Valley	Mountain Falls Grill Room	6:00 p.m.
Wednesday	Boulder City	Boulder Creek Golf Course	Noon
Wednesday	Моара	Old Overton Gym	6:30 a.m.
Wednesday	Las Vegas Central	Las Vegas Country Club	12:15 p.m.
Wednesday	LV Spring Mountains	Siena Bistro, Siena Golf Club	5:30p.m.
		Town Center Drive south of Flamingo	
Thursday	Boulder City Sunrise	Boulder Creek Golf Course	7:00 a.m.
Thursday	Green Valley	Wildhorse Golf Club	7:00 a.m.
Thursday	Las Vegas Rotary	Lawry's Prime Rib	Noon
Thursday	Mesquite Sunrise	Oasis Golf Course (Red Room)	7:30 a.m.
Friday	North Las Vegas	Los Prados Country Club	7:15 a.m.

Off Lone Mtn. betw. Decatur & Jones

Las Vegas "Won" club meets the 1st, 3rd, 4th and 5th Friday of the month at 5:00pm at Fogo de Chao and the 2nd Friday at 12:00pm at 360 E. Flamingo.

Wheel Print: Bill Houghton, Horizon Print Solutions

Wheel Creative & Editor: Jeni Houghton, Horizon Print Solutions

Programs: Larry Tomsic Pictures: Jim Tucker

The Scribe: Jaime Goldsmith

Rotary Web Sites

Rotary.org - Rotary International District 5300.org - District 5300 Site www.LasVegasRotary.com - Our Club Site



Rotary At A Glance

Rotarians Members - 1,207,102; Clubs - 34,823; Districts - 538; Countries - 200+; Rotaractors Clubs - 7,868; Members - 180,964; Countries - 162 Interact Clubs - 18,005; Members - 414,115; Countries - 132